

To the Honorable Council City of Norfolk, Virginia

July 19, 2016

From:

George M. Homewood, FAICP, CFM, Planning Director

Subject: Change of Zoning from I-1 (Limited Industrial) district to C-2 (Corridor Commercial) district and Pedestrian Commercial Overlay District – 21st Street (PCO-21st) and a special exception for mixed uses at 2200 Llewellyn Avenue – Claus Ihlemann

Reviewed:

Cox later

Ward/Superward: 2/6

Ronald H. Williams, Jr., Deputy City Manager

Approved:

W are fore

Item Number:

PH-7

Marcus D. Jones, City Manager

- I. <u>Staff Recommendation:</u> Approval.
- II. <u>Commission Action:</u> By a vote of 7 to 0, the Planning Commission recommends Approval of the requests.
- **III.** Request: The applicant proposes to convert the existing industrial warehouse to commercial uses with three residential units on the second floor.
- IV. Applicant: Claus Ihlemann

V. Description:

- The site is currently developed with a warehouse used to store furniture.
- The applicant proposes to convert the space into 25,866 square feet of retail space with multiple tenants and add a second floor to the southern wing of the building for three residential units.
- To accommodate the proposal:
 - The site is being rezoned to C-2 and will be included in the 21st Street PCO which surrounds the site to the south and west.
 - A special exception for the mixed uses is proposed.

VI. Historic Resources Impacts

- The warehouse is a contributing structure in the Williamson/Woodland State and National Historic District.
- The applicant will apply for state historic tax credits for improvements to the structure.

VII. Public Schools Impacts

- School attendance zones include Taylor Elementary School (74% utilization), Blair Middle School (77% utilization) and Maury High School (95% utilization).
- Generally, no school aged children are projected to be generated by the proposed development (0.1 school aged children per unit).
- Given the low number of potential students and the existing school capacity, no significant school impacts are anticipated.

Staff point of contact: Susan Pollock at 664-4765, susan.pollock@norfolk.gov

Attachments:

- Staff Report to CPC dated June 23, 2016 with attachments
- Proponents and Opponents
- Ordinances



Planning Commission Public Hearing: June 23, 2016

Executive Secretary: George M. Homewood, FAICP, CFM

Planner: Susan Pollock Hart, CFM

Staff Report	Item No. 6				
Addresses	2202 Llewellyn Avenue				
Applicant	Claus Ihlemann				
Requests	Conditional Rezoning	I-1 (Limited Industrial) district to C-2 (Corridor Commercial) district and Pedestrian Commercial Over District – 21 st Street (PCO-21 st).			
	Special Exception	Mixed Uses			
Property Owner	3920 Granby, LLC				
Site Characteristics	Site Area/Building Area	36,964/59,800 square feet			
	Future Land Use Map	Commercial			
	Zoning	I-1 (Limited Industrial) district			
	Neighborhood	Ghent			
	Character District	Traditional			
Surrounding Area	North	I-2 (Light Industrial): The Desk Doctor Furniture Repair			
	East	I-1: Albano Cleaners			
	South	C-2/21 st Street PCO; Retail sales and services			
	West	C-2/21 st Street PCO; Palace Station			



A. Summary of Request

- The property is located on the east side of Llewellyn Avenue between W. 22nd Street and the railroad.
- The applicant proposes to convert the existing industrial warehouse to commercial uses with three residential units on the second floor.

B. Plan Consistency

Analysis

The proposed change of zoning and special exception are consistent with *plaNorfolk2030*, which designates this site as commercial.

C. Zoning Analysis

i. General

- The site is currently developed with a warehouse used to store furniture.
- The applicant proposes to convert the space into 25,866 square feet of retail space with multiple tenants and add a second floor to the southern wing of the building for three residential units.
- To accommodate the proposal:
 - The site is being rezoned to C-2 and will be included in the 21st Street PCO which surrounds the site to the south and west.
 - A special exception for the mixed uses is proposed.

ii. Parking

- The applicant proposes to improve the parking lot located directly across Llewellyn Avenue to the west in accordance with the Site Plan Review requirements including parking, landscaping and stormwater.
- This lot, in conjunction with the existing parking will provide sufficient parking for the Palace Station and the new adaptive reuse mixed use project.

iii. Flood Zone

The property is located in the X (Low to Moderate) zone which is not considered a special flood hazard area.

D. Transportation Impacts

- Institute of Transportation Engineers (ITE) figures estimate that that this proposed mixed use development will generate 1,236 new vehicle trips per day.
- Based upon ITE data, the existing warehouse use on this site would be expected to generate 115 weekday trips while the proposed restaurant, retail and residential uses would be expected to generate 1,351 trips on weekdays.
- Llewellyn Avenue adjacent to the site is not identified as a severely congested corridor in either the AM or PM peak hours in the current update to regional Hampton Roads Congestion Management analysis.

- However, 21st Street near the site is identified as a severely congested corridor in the PM peak in the current update to regional Hampton Roads Congestion Management analysis.
- The site is near transit service with Hampton Roads Transit bus route 4 (Church) operating near the site.
- Llewellyn Avenue adjacent to the site an identified priority corridor in the City of Norfolk Bicycle and Pedestrian Strategic Plan.

E. Historic Resources Impacts

- The warehouse is a contributing structure in the Williamson/Woodland State and National Historic District.
- The applicant will apply for state historic tax credits for improvements to the structure.

F. Public Schools Impacts

- School attendance zones include Taylor Elementary School (74% utilization), Blair Middle School (77% utilization) and Maury High School (95% utilization).
- Generally, no school aged children are projected to be generated by the proposed development (0.1 school aged children per unit).
- Given the low number of potential students and the existing school capacity, no significant school impacts are anticipated.

G. Environmental Impacts

The proposed additions, parking lot improvements and site modifications will undergo the Site Plan Review process, which will require all site development to adhere to the regulations of the *Zoning Ordinance*, including landscaping, vehicular circulation, and stormwater improvements.

H. AICUZ Impacts

The site is not located in any noise or accident potential zones.

I. Surrounding Area/Site Impacts

- This site is located just south of the railroad tracks and on the perimeter of the Ghent Business District.
- An adaptive reuse of the structure will expand the 21st Street PCO district while saving a contributing historic structure.
- The proposed, newly improved parking lot, should serve to provide needed parking for adaptive reuse as well as other tenants of the Palace Station.

J. Payment of Taxes

The owner of the property is current on all real estate taxes.

K. Civic League

Notice was sent to the Ghent Neighborhood League and the Ghent Business Association on May 11.

L. Communication Outreach/Notification

- Legal notice was posted on the property on May 17.
- Letters were mailed to all property owners within 300 feet of the property on June 10.
- Legal notification was placed in *The Virginian-Pilot* on June 9 and 16.

M. Recommendation

Staff recommends approval of the rezoning request, and the special exception for mixed use.

Attachments

Location Map
Future Land Use Map
Zoning Map
Application
Notice to the Civic League

Proponents and Opponents

Proponents

Robyn Thomas 913 W. 21st Street Norfolk, VA 23517

Opponents

None

Form and Correctness Approved:)

Office of the City Attorney

Contents Approved

DEPT.

NORFOLK, VIRGINIA

ORDINANCE No.

AN ORDINANCE TO REZONE PROPERTY LOCATED AT 2202 LLEWELLYN AVENUE FROM I-1 (LIMITED INDUSTRIAL) TO C-2 (CORRIDOR COMMERCIAL) DISTRICT AND PCO-21ST STREET (PEDESTRIAN COMMERCIAL OVERLAY - 21ST STREET) OVERLAY DISTRICT).

BE IT ORDAINED by the Council of the City of Norfolk:

Section 1:- That the property located at 2202 Llewellyn Avenue is hereby rezoned from I-1 (Limited Industrial) district to C-2 (Corridor Commercial) district and PCO-21st Street (Pedestrian Commercial Overlay - 21st Street) overlay district. The property which is the subject of this rezoning is more fully described as follows:

Property fronts 177 feet, more or less along the eastern line of Llewellyn Avenue and 185 feet, more or less, along the northern line of West $22^{\rm nd}$ Street; premises numbered 2202 Llewellyn Avenue.

Section 2:- That the official Zoning Map for the City of Norfolk is hereby amended and reordained so as to reflect this rezoning.

Section 3:- The Council hereby finds that this zoning amendment is required by public necessity, convenience, general welfare, or good zoning practice.

Section 4:- That this ordinance shall be in effect from the date of its adoption.

06/23/2016 lds

Form and Correctness Approved:

Office of the City Attorney

NORFOLK, VIRGINIA

By By

ORDINANCE No.

AN ORDINANCE GRANTING A SPECIAL EXCEPTION TO PERMIT MIXED USES ON PROPERTY LOCATED AT 2202 LLEWELLYN AVENUE.

BE IT ORDAINED by the Council of the City of Norfolk:

Section 1:- That a Special Exception is hereby granted to permit mixed uses on property located 2202 Llewellyn Avenue. The property which is the subject of this Special Exception is more fully described as follows:

Property fronts 177 feet, more or less along the eastern line of Llewellyn Avenue and 185 feet, more or less, along the northern line of West 22nd Street; premises numbered 2202 Llewellyn Avenue.

Section 2:- That the Special Exception granted hereby shall be subject to the following condition:

(a) Not more than three (3) residential dwelling units shall be located on the property.

Section 3:- That the City Council hereby determines that the Special Exception granted herein complies with each of the requirements of § 25-7 of the $\underline{\text{Zoning Ordinance of the City of Norfolk}}$, 1992 (as amended), namely that:

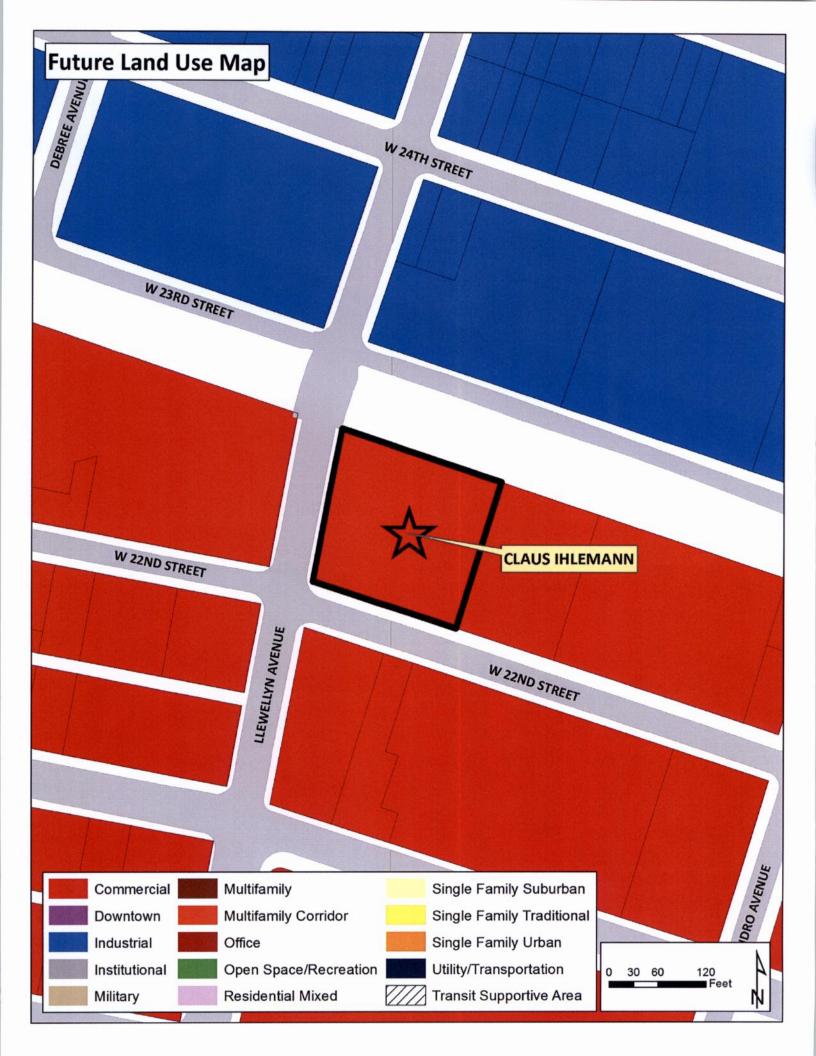
- (a) The proposed use and development will be in harmony with the objectives and policies of the adopted general plan and with the general and specific purposes for which this ordinance was enacted and for which the regulations of the district in question were established;
- (b) The proposed use and development will not substantially diminish or impair the value of the property within the neighborhood in which it is located;

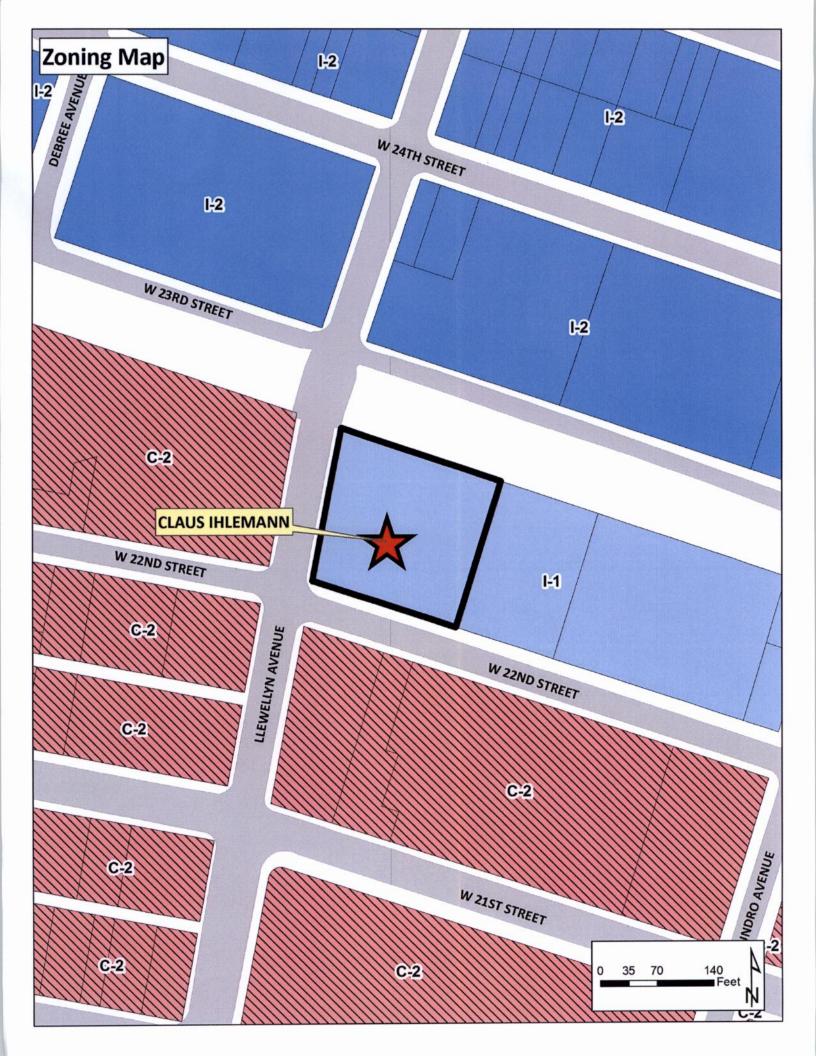
- (c) The proposed use and development will not have an adverse effect upon the character of the area or the public health, safety and general welfare. Conditions may be applied to the proposed use and development, as specified in section 25-8 below, to mitigate potential adverse impacts;
- (d) The proposed use and development will be constructed, arranged and operated so as not to interfere with the use and development of neighboring property in accordance with the applicable district regulations;
- (e) The proposed use and development will be served adequately by essential public facilities and services such as streets, public utilities, drainage structures, police and fire protection, refuse disposal, parks, libraries, and schools;
- (f) The proposed use and development will not cause undue traffic congestion nor draw significant amounts of traffic through residential streets;
- (g) The proposed use and development will not result in the destruction, loss or damage of natural, scenic or historic features of significant importance;
- (h) The proposed use and development will not cause substantial air, water, soil or noise pollution or other types of pollution which cannot be mitigated;
- (i) The proposed use and development will not cause a negative cumulative effect, when its effect is considered in conjunction with the cumulative effect of various special exception uses of all types on the immediate neighborhood and the effect of the proposed type of special exception use on the city as a whole;
- (j) The proposed use and development complies with all additional standards imposed on it by the particular provisions of the ordinance authorizing such use; and
- (k) No application for a special exception shall be recommended or granted until any and all delinquent

real estate taxes owed to the City of Norfolk on the subject property have been paid.

Section 4:- That this ordinance shall be in effect from the date of its adoption.









APPLICATION CHANGE OF ZONING

Date of application: 4/27/2016
Change of Zoning Conditional C2 with PCO Zoning Conditional C2 with PCO Zoning
DESCRIPTION OF PROPERTY
Property location: (Street Number) 2202 (Street Name) Llewellyn Ave
Existing Use of Property: Warehouse / Business / Retail
Current Building Square Footage 32,340
Proposed Use Mixed use including Residential
Proposed Building Square Footage 27,460
Trade Name of Business (If applicable)
APPLICANT (If applicant is a LLC or a Corp./Inc., include name of official representative and/or all partners)
1. Name of applicant: (Last) Ihlemann (First) Claus (MI)
Mailing address of applicant (Street/P.O. Box): 301 W. 21st Street
(City) Norfolk (State) VA (Zip Code) 23517
Daytime telephone number of applicant (757) 622-9999 Fax (
E-mail address of applicant: claus@decorumfurniture.com

DEPARTMENT OF CITY PLANNING

Page 2 AUTHORIZED AGENT (if applicable) (If agent is a LLC or a Corp./Inc., include name of official representative and/or all partners) 2. Name of applicant: (Last) Thomas (First) Robyn (MI) J Mailing address of applicant (Street/P.O. Box):913 W. 21st Street Ste. C (City) Norfolk (State) VA (Zip Code) 23517 Daytime telephone number of applicant (1757) 343-9567 Fax (E-mail address of applicant: rthomas@robynthomasarchitect.com PROPERTY OWNER (If property owner is a LLC or a Corp./Inc., include name of official representative and/or all partners) (First) Claus 3. Name of property owner: (Last) Ihlemann (MI) Mailing address of property owner (Street/P.O. box): 301 W. 21st Street (City) Norfolk (State) VA (Zip Code) 23517 Daytime telephone number of owner (757) 622-9999 email: elaus@decorum.com clausedecorum furniture. com CIVIC LEAGUE INFORMATION Civic League contact: Emily Birkness (GNL), Ted Enright (GBA) Date(s) contacted: 4/27/2016

Application Rezoning

Ward/Super Ward information:

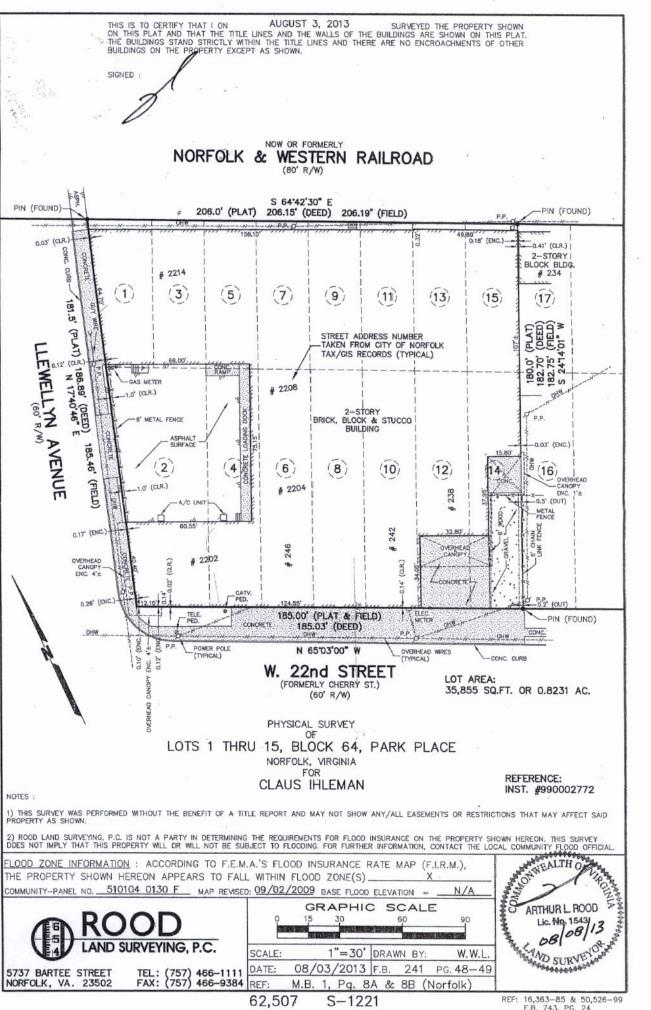
DEPARTMENT OF CITY PLANNING

Page 3 CERTIFICATION: I hereby submit this complete application and certify the information contained herein is true and accurate to the best of my knowledge: Print name: CLAUS (Property Owner or Authorized Agent of Signature) Print name: Sign: (Applicant) ONLY NEEDED IF APPLICABLE: (Authorized Agent Signature)

(Date)

Application Rezoning

DEPARTMENT OF CITY PLANNING





Special Exception for: Three residential units in a C2 Zoning				
Date of application: 4/27/2016				
DESCRIPTION OF PROPERTY				
Property location: (Street Number) 2202 (Street Name) Llewellyn				
Existing Use of Property Warehouse, Business, Retail				
Current Building Square Footage 32,340				
Proposed Use Mixed use including Residential (3 dwelling units)				
Proposed Square Footage 27,460				
Proposed Hours of Operation:				
Weekday From n/a To n/a				
Friday From n/a To n/a				
Saturday From n/a To n/a				
Sunday From n/a To n/a				
Trade Name of Business (If applicable) n/a				

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Application
Special Exception
Page 2

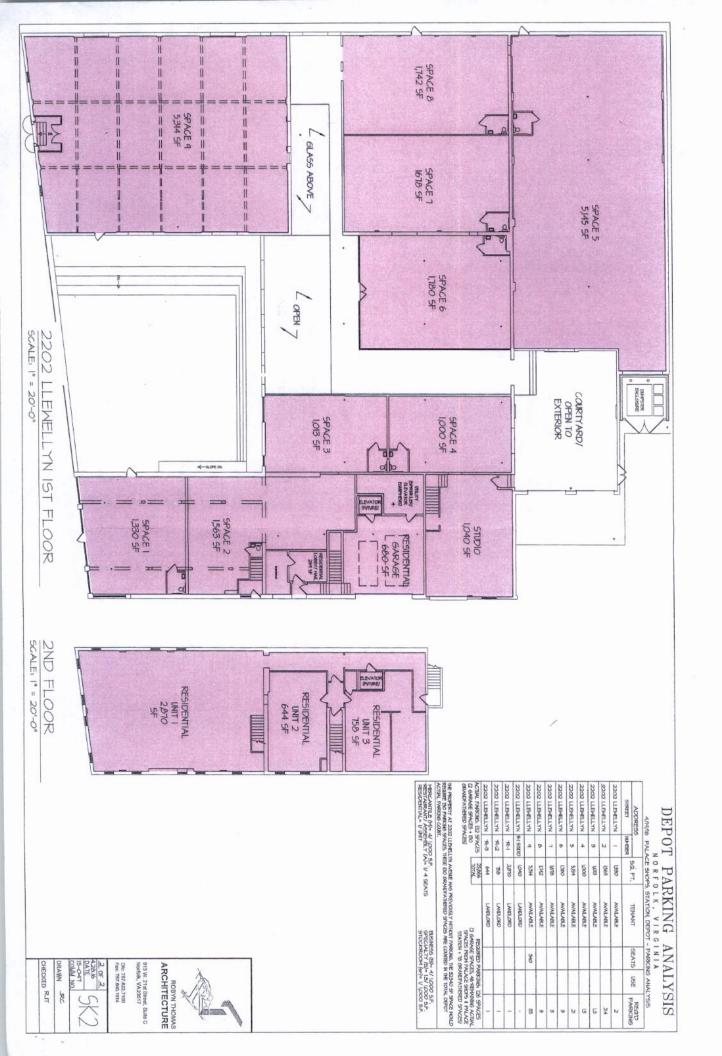
APPLICANT (If applicant is a LLC or a Corp./Inc., inclu	de name of offici	al representative a	and/or all partners)			
Name of applicant: (Last) Ihlemann	(Fire	st) Claus	(MI)			
Mailing address of applicant (Street/P.O. Box): 301 W 21st St.						
(City) Norfolk (S	state) VA	(Zip Code)	23517			
Daytime telephone number of applicant (622-9999	Fax ()				
E-mail address of applicant: claus@decoru	nfurniture.com					
AUTHORIZED AGENT (if applicable) (If agent is a LLC or a Corp./Inc., include	name of official re	epresentative and/	or all partners)			
2. Name of applicant: (Last) Thomas	(Firs	st) Robyn	(MI)J			
Mailing address of applicant (Street/P.O.	Box): 913 W 21st St	t Ste. C				
(City) Norfolk (S	itate) Va	(Zip Code)	23517			
Daytime telephone number of applicant (343-9567	Fax ()				
E-mail address of applicant: rthomas@rol	ynthomasarchite	ect.com				
PROPERTY OWNER (If property owner is a LLC or a Corp./Inc., in	nclude name of o	fficial representati	ve and/or all partne			
3. Name of property owner: (Last) Ihlemani	<u>1</u> (F	First) Claus	(MI)			
Mailing address of property owner (Street/P.O. box): 301 W. 21st St						
(City) Norfolk (State)	√a	(Zip Code) 23517	7			
Daytime telephone number of owner (1757	622-9999 en	nail: claus@decorum	furniture.com			

DEPARTMENT OF CITY PLANNING

Application Special Exception Page 3

CIVIC LEAGUE INFORMATION

	Civic League contact: Emily Birkness (GNL), Ted Enright (GBA
-	Date(s) contacted: 4/27/2016
1	Ward/Super Ward information:
	CERTIFICATION: I hereby submit this complete application and certify the information contained herein is true and accurate to the best of my knowledge;
✓	Print name: CLADS 114CEM MMSign: Model (Property Owner or Authorized Agent of Signature) (Date) Same
/	Print name: Sign: / / / (Applicant) (Date)
ON	ILY NEEDED IF APPLICABLE:
	Print name: Robbin J Hemas Sign: Hemon 4127/16 (Authorized Agent Signature) (Date)



Pollock, Susan

Straley, Matthew

Wednesday, May 11, 2016 11:37 AM

'Emily Birknes'; 'info@ghentva.org'; 'ted@nusbauminsurance.com'

Whibley, Terry; Winn, Barclay; Wilson, Denise; Pollock, Susan

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Subject:

Attachments:

From: Sent: To:

new Planning Commission applications - 2202 Llewellyn Ave PalaceShops_rezoning.pdf; PalaceShops_special_exception.pdf

Ms. Birkness and Mr. Enright,

Attached please find the following applications at 2202 Llewellyn Avenue:

- Change of zoning from I-1 (Limited Industrial) district to conditional C-2 (Corridor Commercial) district and Pedestrian Commercial Overlay District – 21st Street (PCO-21st).
- Special exception for mixed uses.

story. The purpose of this request is to allow the vacant warehouse building to be converted into commercial suites with three dwelling units above on the second

The item is tentatively scheduled for the June 23, 2016 Planning Commission public hearing

Staff contact: Susan Pollock Hart at (757) 664-4765, susan.pollock@norfolk.gov

Thank You.

Matthew Straley
GIS Technician II

NORFOLK City Planning

810 Union Street, Suite 508 Norfolk, VA 23510 757-664-4769

Connect with us: www.norfolk.gov

Simons, Matthew

From: Nathaniel McCormick <nmccormick@nrha.us>

Sent: Friday, June 24, 2016 9:29 AM

To: Homewood, George; Pollock, Susan; Simons, Matthew; Straley, Matthew

Cc: Emily Birknes (Emily@ghentva.org)

Subject: City Planning Commission - Ghent Neighborhood League Comments

Dear Mr., Homewood:

The purpose of this letter is to provide comments from the Ghent Neighborhood League (GNL) regarding two projects on the current City Planning Commission agenda and one project previously presented at the April and May CPC meetings.

The owner of the property at 925 West 21st Street made a presentation to the GNL at our regular meeting on June 16 regarding the proposed rezoning. Discussion raised no concerns among membership and GNL has no objection to this application.

On May 27, Claus Ihlemann and his architect Robyn Thomas offered a tour of his property at 2202 Llewellyn Avenue to discuss his proposed project. Three GNL Board members attended and discussed the project at the June 16 general membership meeting. Since it appears parking for this larger project will be able to be accommodated on (or adjacent to) the site, the discussion raised no concerns among membership. GNL supports the current rezoning application but would like to be kept apprised of design details as the project develops.

Finally, GNL had a representative from The Monument Companies make a presentation at the June 16 meeting regarding their project at 200-210 East 22nd Street. Again, as it appears there is adequate on-site parking to accommodate the proposed residential units, GNL has no objection to the project.

Thank you for your consideration of this input.

Respectfully,

Nat McCormick Ghent Neighborhood League Project Review Committee Chairman